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## **WhiteStar Communications, Inc. Launches**

### **SOCIETY: Secure Social Network**

*NC Tech startup Launches new version of SOCIETY mobile app with, Secure Instant Messaging, Social Media Communities, and Secure File Transfer.*

Durham, January 17th, 2022— WhiteStar Communications, Inc, a Durham, North Carolina based Secure Communications technology company, announced today the release of their new SOCIETY Communities & Messaging App, available on Android and iOS.

SOCIETY provides the most Secure and Private Instant Messaging app available today and uses cloudless, smartphone-to-smartphone technologies with multiple layers of sophisticated Artificial Intelligence to ensure your messages are always secure. All of your message content is secure at rest on your device and in flight across the network. Edit or Delete sent Messages across all receiving devices after they are sent, and with device Federation all your conversations/messages are auto-synched across all your devices.

SOCIETY Communities bring critical features including personal content ownership and management to the social media space, allowing users to truly own the content they create and post. SOCIETY does not data-mine user's devices as there is no collection or sale of user's information or data, so users retain full control of their presence and their voice on the platform.

SOCIETY is a Platform, not a Publisher. As a platform SOCIETY does not censor legal user content, or use algorithms to favor and prioritize some users' content over others. Users select what they follow and view. SOCIETY creates a more equitable experience and a level playing field where creators share what's important to them and users always choose what they see - without the fear that content will be hidden by invisible Publisher prejudice.

SOCIETY StarDrop empowers users to drop files to any of their SOCIETY connections anywhere in the world. Everything sent over SOCIETY StarDrop is fully end-to-end encrypted making it easy to move files securely. File transfer can be paused and resumed, so you do not have to restart a transfer, it will complete in the background.

SOCIETY is available now on the Apple App store and on Google Play with a fair and transparent \$1.99 monthly subscription. Users get access to the platform, which is free from ads and invasive data mining, and also includes encrypted private messaging.

The need for a fair and open platform like SOCIETY has never been greater:

*“Who is in charge of the truth? Some members of the media, politicians, and tech leaders are nominating themselves for the job, but in a free society, the individual is the only proper arbiter of speech.”* — Jessica Melugin, Director of the Competitive Enterprise Institute’s Center for Technology and Innovation, published on the [fortune.com website](https://www.fortune.com), March 25th, 2021.

In January 2021 Former Speaker of the House Newt Gingrich published — *“This process of squeezing people out of the public square is inherently dangerous. As President Harry Truman warned: Once a government is committed to the principle of silencing the voice of opposition, it has only one way to go, and that is down the path of increasingly repressive measures, until it becomes a source of terror to all its citizens and creates a country where everyone lives in fear.”*

No less important is SOCIETY’s focus on responsible handling - or more properly said, NOT handling - of private data from user’s phones:

Reported by Insider’s Apr 3, 2021, 533 million Facebook users’ information was leaked — *“The exposed data includes personal information of over 533 million Facebook users from 106 countries, including over 32 million records on users in the US, 11 million on users in the UK, and 6 million on users in India. It includes their phone numbers, Facebook IDs, full names, locations, birthdates, bios, and — in some cases — email addresses.”*

SOCIETY’s subscription business model eliminates the need for the app to harvest user data or show advertisements in-app to users. This allows SOCIETY to stand out in a sea of apps that use invasive data mining practices to monetize their users by compromising their privacy.

WhiteStar Communications, Inc is based in Durham NC. The team includes world-class talent with decades of experience working in secure communications and networking. The company is completely based in the United States and proudly builds and leverages “American-Made” Cryptography. WhiteStar believes that technology should enable civil discourse, digital privacy, freedom of speech and assembly, and personal content ownership. WhiteStar also believes content control should be held firmly in the hands of users and not by third-party service providers or legacy Social Media apps masquerading as arbiters of truth.

SOCIETY is now available on iOS and Android, and later this year will be available on Mac, Linux, and Windows PCs.

For more information please visit:

<https://societyapp.io>

<https://whitestar.io>

or email: [media@whitestar.io](mailto:media@whitestar.io)

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